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## Applying Project Management Principles to Software Development Leadership™

# Leading SoftwAre MaNiAcS™

### Youtube Introduction to Leading Software Maniacs

Yep! We've posted a short introduction video that summarizes our learning program AND shows a video clip of one of our live classroom presentations.

You can view the four minute video by:

1. Go to our **About Us** page:  
<http://www.leadingswmaniacs.com/aboutus.html>.
2. Click on the **Watch video** link.

### Weekly Blog

We have been updating weekly blog entitled **Jethro's Jus' E'Nuff blog** (<http://bit.ly/ir1bcN>) that has been a lot of fun for several months now.

### Books, eBooks, and eLearning

Our Web site has been going through a lot of changes recently, so if you haven't visited <http://www.leadingswmaniacs.com> lately, please do!

Regarding eLearning (self-directed classes), we're getting a number of tools ready to go -- so we will have several offerings ready for 2012 **INCLUDING ONE GIANT SURPRISE!!!**

### Trademarks

Our Leading Software Maniacs name has officially changed from a pending trademark to a registered trademark. We have three other trademarks being submitted. (Gotta protect our "maniacs"!)

### Recent Training Events

We've presented in Silicon Valley, Portland, Charlotte recently at PMI Chapter meetings and events. The board members have all been just wonderful.

### Past Newsletters

Each Maniacs Attack quarterly newsletter is saved here:  
<http://www.leadingswmaniacs.com/resources.html>.

### Upcoming Events

We are presenting at the upcoming SQE's **Better Software Conference** in Orlando, FL (Nov 2011). This is, by far, THE best week of training you can get on quality, process management, and agile I've ever participated with! It is not too late to sign up for the conference. The link for further information is

at: [www.sqe.com/BetterSoftwareEast/Tutorials/Default.aspx?Date=11/8/2011](http://www.sqe.com/BetterSoftwareEast/Tutorials/Default.aspx?Date=11/8/2011).

We've also arranged for a full-day, 6 PDU learning class on how to deliver projects on time in Boulder, CO (Sep 2012) **and** Western North Carolina area (May 2012). Speaking of the North Carolina one, we have set up a "landing page" just for this event on [www.leadingswmaniacs.com/ashville.html](http://www.leadingswmaniacs.com/ashville.html).

The Asheville, NC location is near several cities in the Great Smoky Mountains area (Charlotte, Knoxville (Oak Ridge), Greenville, Winston Salem, ...). If you act now, the one-day **Deliver Projects On Time, Every Time!** seminar can be had for just \$179. But this is a limited time offer. (We scheduled the event on a Friday, so that you could spend the weekend and visit the country's best kept vacation secret!)

More training classes are being scheduled.

Best regards,



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