

7 Habits of Ineffective Software Managers



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| Title | 7 Habits of Ineffective Software Managers |
| Abstract | Presented as a series of case studies, these all-too-real situations can be difficult to know how to prevent and handle. Whether you are an experienced manager or just starting out in management, you'll take away valuable tips and techniques for avoiding software management deadly habits. |
| Duration | K7DH-XL: 75 minutes (plus 15 minutes Q&A) K7DH-L: 60 minutes (plus 15 minutes Q&A) K7DH-M: 45 minutes (plus 15 minutes Q&A) |
| PDUs | Not applicable (depends on the event) |

Agenda

Topic

- Habit 1—Releasing a Product Before It is Ready
- Habit 2—Hiring Someone Who is Not Quite Qualified (but Who Everyone Likes)
- Habit 3—Making Every Decision a Consensus Decision
- Habit 4—Promising Developers Incentives
- Habit 5—Delegating Absolute Control to a Project Manager
- Habit 6—Taking Too Long to Negotiate Feature Sets and Schedules
- Habit 7—Ignoring a Process in Order to Release Quickly

About the Presenter and LSM

Ken Whitaker, PMP, CSM (Leading Software Maniacs™) has extensive leadership and training experience in a variety of roles and industries. He has presented management and technology training classes at numerous industry events including Software Development Expo, SQE, STC, “Bug-Free” Software Success seminars, and many other conferences. Ken is an active PMI® member, Project Management Professional (PMP)® certified, a Lewis Institute Certified Instructor, and a Certified ScrumMaster (CSM). Sources for LSM’s presentations come from industry case studies, personal leadership experience, the *PMBOK® Guide* and Ken’s two books: *Managing Software Maniacs* and *Principles of Software Development Leadership*. English

Who Should Attend?

- Project, Program, or Portfolio Manager
- Manager, Director, or VP of Software Development
- Software developer in a technical lead role looking to move into management
- Anyone wanting a better working knowledge on how to avoid major pitfalls in order to successfully project manage and lead software teams

Materials You’ll Get

- Downloadable handout that includes all slides from the presentation
- *7 Deadly Habits of Ineffective Software Managers* comix
- Leading Software Maniacs™ bookmark
- Drawing to win a free copy of *Managing Software Maniacs* (one winner per class)