

## The Nerd Herd Game™ A Collaboration Game with Infinite Possibilities

Leading Software Maniacs (LSM) needed a creative way to test attendees of what they learned at the end of our live workshops. We searched high and low for gamification products that could be easily configured without the need for expensive consultants or complex tools. So, we invented The Nerd Herd Game™.

Based on corporate acceptance of gamification redefining how we learn, The Nerd Herd Game (The NHG) offers a unique way to inject fun collaboration and friendly competition into your learning program.

### A Game That Is Easy to Play

As a collaboration game, participants break into up to four teams. Like traditional board games, there is a game board (actually two of them), player game pieces, and playing cards.



Unlike traditional games, The NHG app gives you infinite possibilities with customizable game topics. When a playing card is selected from the deck, the app brings up the next question to ask (or task the team has to perform) from a game set database. If the team responds with the correct outcome, they move their game piece forward. (An incorrect answer means you go back.)

The first team to reach D-U-N-N in the center of the game board wins!

### Who Benefits From Playing The Nerd Herd Game

Because the questions and tasks are in a game set database, you can create your own questions and tasks. All without expensive consulting, too. If you are a consultant, use The NHG to test your client's knowledge after an onsite engagement or workshop. If you have a chain of espresso houses, The NHG could test new baristas with

their understanding of pulling shots, handling customers, and coffee knowledge. As a human resources (HR) professional, use The NHG to test employees on changes in benefits, corporate culture, and company strategy. (If you aren't sure how gamification can benefit your business, look at what Pep Boys did with a custom gamification solution from Axonify.)

## How Do I Get the Game?

The Nerd Herd Game is affordably priced, doesn't require a subscription, and app (and game set) updates are always free. And if you use more than one computer, you can install The NHG app on all of 'em (Windows and macOS)! The game is available in four editions, each with different features turned on and packaging. (One of them is even free forever.)

We're still early in the development of the game and app. Our plan is to launch a crowdfunding campaign in 2020 to coincide with the release of our *Young Person's Guide to Project Management* blended learning course ([www.ypg-pm.com](http://www.ypg-pm.com)). To engage students with the contents of the textbook, we'll develop a special game set specifically for this course.



Please visit <http://www.NerdHerdGame.com> to learn more.

## Biography

Ken Whitaker, of Leading Software Maniacs (LSM), has more than twenty-five years of software development executive leadership and training experience in a variety of technology roles and industries. Ken has written books on leadership and graphics/publishing. He is a recognized innovator in instructional design and workshops primarily on agile project management and execution.



LSM is an app developer and has written books on leadership and is an innovator in instructional design and agile project leadership workshops. Ken is the creator of PM Chalkboard and most recently the editor for *Better Software* magazine. He is creating a versioning tool for creative professionals called Spresso iVersionIt and a visual book/workshop called *Young Person's Guide to Software Project Management*.